

# AMIT CHAURASIA

## VIDEO EDITOR

Reels • Shorts • YouTube • Brand Content

*"Creating scroll-stopping edits that convert attention into results."*

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# Short-Form Content

Most Demanded Services

## Instagram Reels Editing

### **Basic Editing — ₹1,200 / Reel**

- Up to 30–60 seconds
- Clean cuts & pacing
- Music sync & Basic color correction
- 1 minor revision
- *Best for: Personal creators*

### **Advanced Editing — ₹2,000 – ₹2,500 / Reel**

- Trend-based cuts
- Beat sync & smooth transitions
- Text animation & captions
- Color grading
- 2 revisions
- *Best for: Growth-focused creators*

### **Brand / Commercial Reels — ₹3,000+ / Reel**

- High-impact storytelling
- Brand-aligned editing style
- Advanced transitions & Motion graphics
- Commercial usage rights
- *Best for: Businesses & brands*

## YouTube Shorts Editing

### **Basic — ₹1,500 / Short**

- Up to 60 seconds
- Sharp cuts, Caption styling & Music sync

### **Advanced — ₹2,500+ / Short**

- Retention-based editing
- Viral pacing
- Dynamic captions & effects
- Branding elements

# Long-Form Content

YouTube Videos & Vlogs

## YouTube Video Editing

### Up to 10 Minutes — ₹3,000

- Clean cuts & smooth flow
- Basic color correction
- Background music
- 1 revision

### 10-20 Minutes — ₹5,000 - ₹7,000

- Advanced storytelling
- Music layering
- Zooms & dynamic cuts
- Title-safe pacing
- 2 revisions

### 20+ Minutes — Custom Pricing

- Documentary / cinematic flow
- Sound design
- Advanced color grading
- Retention optimization
- Multiple revisions

*\* Final pricing depends on raw footage quality & complexity.*

# Custom & Premium Services

## AI-Based / Concept Videos

**Pricing: Custom (depends on concept & duration)**

- AI-generated visuals
- Custom storytelling
- Editing + enhancement

## Monthly Editing Packages (Highly Recommended)

**Starter Package — ₹15,000 / Month**

- 12 short-form videos
- Priority delivery
- Consistent editing style

**Growth Package — ₹30,000 / Month**

- 25–30 videos
- Advanced edits
- Faster turnaround

**Brand Package — ₹50,000+ / Month**

- Reels + Shorts + YouTube
- Brand-level polish
- Dedicated priority support

# Important Terms

## **Delivery Timeline**

- Reels / Shorts: 24–72 hours
- Long videos: 3–7 days

## **Revisions**

- Minor revisions included
- Major changes charged separately

## **Usage Rights**

- Personal use included
- Commercial / Ad usage may cost extra

## **Payment Policy**

- 50% advance (projects)
- Monthly packages prepaid
- No refunds after work starts

# Let's Create Content That Performs

*Every project is different.  
Every edit is crafted for attention, retention & growth.*

## CONTACT NOW

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**For best results, message with:**

Platform | Video length | Goal (growth / brand / ads)